



## press release

### Tatiana Davydova appointed new Intern. Project Manager at moweb research.

#### Düsseldorf, 25 February 2026

With Tatiana Davydova (33), the market research institute moweb research from Düsseldorf is expanding its project team for global business customers. In the position of International Project Manager, she will be responsible for the support and quality assurance of research measures for globally active companies.

While still studying international relations at Tyumen State University (Russia), she found her way into market research by conducting customer surveys and usability tests. After moving to Germany (2021), she initially worked on research projects at the 'a.r.t.e.s. Research Lab' at the University of Cologne, before continuing her professional career at essentiq GmbH in Bielefeld (until October 2025, rc - research & consulting GmbH) from 2023 onwards. There, she focused on data analysis and processing.

#### Managing Director Herbert Höckel on strengthening his team:

»With Tatiana Davydova, we will continue in 2026 where moweb left off last year. We will continue to grow into new markets, especially beyond Europe. With her, I have once again been able to recruit a fully trained and, above all, internationally positioned expert for our team – a very important step for our future development!«

#### Tatiana Davydova on joining moweb:

»I am already proud to be part of moweb here in beautiful Düsseldorf. Over the next few years, I want to achieve big goals together with the team and am already looking forward to doing my part!«

*Download press photo of Tatiana Davydova at [www.moweb.com/en/news](http://www.moweb.com/en/news)*

#### About moweb research

Since 2004, moweb research has been conducting online market research for its clients, shaping the industry with a wide range of digital methods and offering B2C and B2B panels worldwide. Approximately 40 employees work at the institute in Düsseldorf, advising companies of all sizes.

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